



**FOR IMMEDIATE RELEASE**

## **15<sup>TH</sup> ANNUAL NEWPORT BEACH RESTAURANT WEEK RETURNS THIS SPRING**

*Celebrate Newport Beach's Local Culinary Industry During Much-Anticipated Foodie Tradition;  
This Year's Event Offers More Ways to Dine*

**NEWPORT BEACH, CALIF. (Mar. 22, 2021)** – Dine Newport Beach and the Newport Beach Restaurant Association are delighted to announce the return of the 15<sup>th</sup> Annual Newport Beach Restaurant Week Dine Local. Support Local on Monday, April 19 – May 2, 2021. The highly-anticipated celebration offers foodies more ways to savor the flavor from dozens of Newport Beach eateries for two delicious weeks. Guests can expect the customary prix-fixe menu from full-service eateries along with specialty dishes, exclusive offers and take-out options from a variety of culinary establishments.

“We’re excited to expand our restaurant week program this year with prix-fixe menus and beyond to allow more dining establishments to easily participate and provide more options to guests,” says Carlos Godinez, President of the Newport Beach Restaurant Association. “We encourage all Newport Beach eateries to join in on the event and we want to express our sincerest gratitude to the community for their continued outpouring support of our local restaurant industry. We are looking forward to officially opening our doors once again and we hope you’ll be our guest during Restaurant Week.”

For the first-time, all participating restaurants and their offerings will be housed in the NBRW Pass, a one-stop digital dining directory for Newport Beach Restaurant Week. After signing up at [VisitNewportBeach.com/Restaurant-Week/](https://www.visitnewportbeach.com/restaurant-week/), guests can easily view participating restaurants, available offers and special menus right from their fingertips once the pass is live in April.

Kicking off Newport Beach Restaurant Week, Dine Newport Beach will be conducting five days of gift card giveaways on the @DineNewportBeach Instagram channel starting Apr. 12. Diners are encouraged to follow @DineNewportBeach for updates and promotions. Go to [VisitNewportBeach.com/Restaurant-Week/](https://www.visitnewportbeach.com/restaurant-week/) to sign up for the NBRW Pass in advance today.

The 15<sup>th</sup> Annual Newport Beach Restaurant Week returns this spring after postponement from its usual timing in January due to COVID-19 dining restrictions. Dine Newport Beach encourages safety during dining experiences; please follow all restaurant and county guidelines.

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### **About Newport Beach Restaurant Association**

Comprised of more than 450 restaurants and foodservice operators, the Newport Beach Restaurant Association is a non-partisan, non-profit cooperative marketing association that brands Newport Beach dining and promotes the commercial welfare of restaurants and the foodservice industry in the City of Newport Beach, California. Every establishment is assessed a levy to be used toward marketing, advertising and public relations for dining in Newport Beach. For more information, please visit [www.visitnewportbeach.com/about-dinenb/newport-beach-restaurant-association/](http://www.visitnewportbeach.com/about-dinenb/newport-beach-restaurant-association/)

### **About Dine Newport Beach**

Dine Newport Beach is a strategic marketing initiative cooperatively created and managed by the Newport Beach Restaurant Association and Newport Beach & Company. It is designed to enhance the economic vitality of the Newport Beach culinary community by showcasing and promoting Newport Beach, California as a dining destination offering innovative cuisine, fresh fare, diverse experiences and a variety of exceptional restaurants. For more information, please visit [www.visitnewportbeach.com/dinenewportbeach/](http://www.visitnewportbeach.com/dinenewportbeach/)

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