

2019 MEDIA SHEET



46TH ANNUAL CDM PTA HOME TOUR

The premier home tour event of the year!

The Event

The annual CdM Home Tour has become a valued Newport Beach community tradition that was established to benefit special programs for our students at Corona del Mar Middle and High School. Each year, the CdM Home Tour attracts up to 2,000 participants who visit luxurious coastal homes and gather ideas based on the beautiful work of local designers and vendors. The all day event begins with a fabulous breakfast and includes a tasty lunch in a beautiful garden setting with a unique boutique shopping opportunity. Unwind at the end of the day at a local home store with appetizers and friends.

The success of the event is enhanced by the advertising support of the many excellent businesses throughout Orange County and Southern California, showcased in our Resource Guide. The Resource Guide is distributed to all CdM Home Tour guests and is designed to serve as a reference to be kept for year-round use.

We hope you will support this important event and reinforce the name recognition of your business.

Proceeds Support

The Home Tour is the only PTA fundraiser each school year. In our 46-year history, this event has raised a significant amount of money for student programs at CdM Middle and High School.

Proceeds from this event contributed significantly to the building of a new student center on campus, giving students a much-needed hub for study and collaboration. But students benefit continually and tangibly from Home Tour proceeds as well, as they fund copious classroom materials annually.



“Partnering with the CDM Home Tour is something I look forward to every year. It’s a great way to connect with the community and the opportunity to give back to our school district and support academic programs is very rewarding”

Barclay Butera
BARCLAY BUTERA INTERIORS

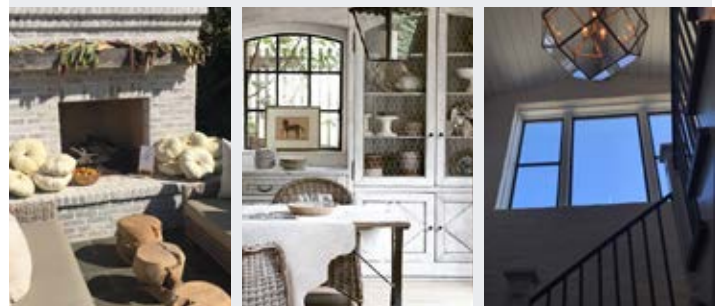


CDM PTA

2101 Eastbluff Drive | Newport Beach, CA 92660

949.515.6000

cdmhometour.com



Get Your Business Noticed!

and help your community

Resource Guide—

The Event Program will be printed in full color and distributed to all guests at the home tour event on **October 22nd, 2019.**



Great Reasons to Advertise—

- Great name recognition in the prestigious communities of Corona del Mar & Newport Beach
- Up to 2,000 participants looking for new ideas & vendors
- Largest yearly fundraising event for the CdM Middle and High School
- The Resource Guide is used as a design reference for year-round use

Sponsorship Available—

Reserve your sponsor package by **Today!**

Final Deadline for sponsorship commitment is **August 30, 2019.**

Benefits	Platinum Sponsor SOLD OUT	Diamond Lunch Sponsor SOLD OUT	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000
LOGO ON STEP AND REPEAT	Yes	Yes	Yes	Yes	Yes
LOGO ON PRINTED MATERIAL	Yes	Yes	Yes	Yes	Yes
LOGO LINK ON WEBSITE & SOCIAL MEDIA	Yes	Yes	Yes	Yes	Yes
RECOGNITION AT AFTER PARTY	Yes	Yes	Yes	Yes	Yes
TICKETS FOR HOME TOUR	15	12	10	5	2

Tax Deductions: we are a nonprofit organization that is approved by the IRS.

TAX PAYER ID: #95-6207202

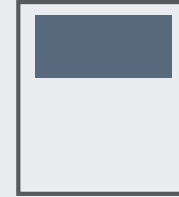
CDMHOMETOUR.COM



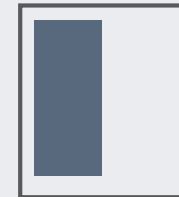
Book Trim size is 8.5 x 10



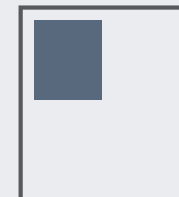
Full Page
7.375" wide x 8.375" high
\$875.00 color



1/2 Horizontal
7.375" wide x 4" high
\$500.00 color



1/2 Vertical
3.5" wide x 8.375" high
\$500.00 color



1/4 Page
3.5" wide x 4" high
\$300.00 color

If ad creation needed: \$200.00

Contacts

SPONSORSHIPS

Wendy Braun
cdmhometourwb@gmail.com

ADVERTISING

Perla Portilla
(949)922-9534
perlaportillo.oc@gmail.com

TICKETS

www.cdmhometour.com

EVENT CHAIRS

Wendy Braun
cdmhometourwb@gmail.com

Gina Jaha
cdmhometourjaha@gmail.com

Home Tour
CDM Middle & High School