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The Story Starts...in Newport Beach

Media Resources and Story Ideas for Journalists

Whether your readers, viewers, listeners or website visitors are fashionistas, foodies, families or frugal travelers, they will find something to love in Newport Beach, which combines laid-back California surf culture with the chic coastal style of the Hamptons. Mixes famed designer boutiques with quaint village shops. Fuses top chefs with casual street fare. And offers a unique vacation or stay-cation paradise customizable to anyone's interests. Below are just a few story ideas to whet your editorial appetite for Newport Beach. The dedicated public relations team is standing by to provide further information, photos, answer questions and to welcome you and your audience to Newport Beach!

Vacation Outside Year-Round

From humidity to snow storms, the rest of the country experiences less-than-pleasant weather year-round, Newport Beach sees continual sunshine with coastal breezes. In fact, in Newport Beach visitors can spend their entire vacation virtually outside!

- Dine: Al fresco, on the sand, harborfront, Dock & Dine
- Shopping: Mediterranean-inspired shopping destination Fashion Island, stroll chic boutiques
- Activities: Boating, beach, stand-up paddle boarding, kayaking, hiking, biking
- Accommodations: Close to nature: Crystal Cove beach cottages, camping



Shopping: Sophisticated Style and Coastal Cool

With top designer names, exclusive stores found only here, ocean view shopping centers with alfresco cafes, charming village boutiques and unique island shops, Newport Beach is a must-shop destination. Unlike L.A., many of the stylish stores and boutiques of Newport Beach are concentrated within a five-mile radius, taking you from designer outposts to quaint shops in a matter of minutes – all in a magnificent seaside setting with gorgeous views, idyllic weather and fabulous restaurants and bars to satisfy your foodie cravings, as well.

Dining: A New High-Water Mark for Foodies

Newport Beach has come into its own as a bona fide culinary destination, with top chefs including Mario Batali, Nancy Silverton, Rick Bayless, and Takashi Abe, and leading restaurants (Marche Moderne, Olea, Louie's by the Bay, CdM) raising the high-water mark for dining in this beautiful coastal city. In addition to fine dining, Newport Beach is a mecca for casual eateries, with Ruby's Diner, Bear Flag Fish Co., Slapfish and the world-famous Balboa Bar (as seen on "The OC") and Frozen Banana (as seen on Arrested Development), getting their savory/sweet starts here. Newport Beach also offers a unique West Coast foodie experience – docking and dining – with lovely waterfront restaurants offering docks for diners who prefer to side-tie their vessels instead of valet parking.

Romance: Fall in Love with (and in) Newport Beach

Ready for a romantic getaway? You'll fall in love with - and again in - Newport Beach. Consider an evening gondola ride on the channel, an early morning walk on the beach, a picnic lunch overlooking the Pacific Ocean at Inspiration Point, couples' spa treatments at any one of our top-rated hotel spas, and definitely save room for dinner (and dessert) at acclaimed restaurants, including the waterfront Cannery Restaurant, beachfront 21 Oceanfront restaurant, or Andrea at The Resort at Pelican Hill.

Family: Vacation Across the Generations



Traveling with the whole family? From toddlers to ‘tweens to teens, parents to grandparents, Newport Beach offers customizable activities and itineraries to please everyone on a multi-generation vacation. A good place to start for all is Newport Dunes Waterfront Resort & Marina, a fun-filled resort with a mile of sheltered beachfront offering swimming and a playground on the beach for the kids. Rent a sailboat, pedal boat or electric boat to have some water fun – or tour the Back Bay by kayak or by land in a covered surrey bike for four. The Newport Dunes Waterfront Resort & Marina also offers family entertainment, including Movies on the Beach & Bands in the Sand, as well as fabulous dining at Back Bay Bistro restaurant. If you’re looking for something a little more highbrow, check out the cottages at Lido House hotel. These town homes style rentals will make you feel right at home. So much so, that you won’t want to leave. Want to keep the kids busy while the “grown-ups” golf, shop, spa or dine? Newport Beach offers many popular day camps during the summer, where kids will learn about marine life, take lessons in surfing, tennis, golf, kayaking or stand-up paddling, meet new friends and more. Newport Beach also is home to an unparalleled selection of casual dining restaurants and family-friendly attractions, including the Fun Zone with a Ferris wheel and arcade, ExplorOcean nautical museum and marine biology experience, Crystal Cove State Beach & Park with its wonderful tide pools, and much more.

Outdoor: Where R&R Takes on New Meaning

Perhaps best known for its luxe resorts, spas, shopping and dining, Newport Beach also offers a different kind of R&R – Recreation & (more) Recreation! With some of the most beautiful ecological landscapes and marine habitats to explore on the West Coast, you’ll need more than one visit to experience all that Newport Beach has to offer...on sea and land. Start your adventures in Newport Harbor, known as one of the finest, and largest, small yacht harbors in the world. Whether you sail, power boat or like to cruise on an electric Duffy boat –or would rather kayak, pedal boat or paddleboard, Newport Harbor is your destination. Surfers or those looking for some sun and sand can choose from miles and miles of pristine white sand beaches, hidden coves and scenic tide pools to explore. For hikers and mountain bikers, Crystal Cove State Park and El Moro Canyon offer trails of all



levels in a setting of unspoiled coastal hills and canyons. Want an easy walk, bike ride or bird watching experience? Head to the Upper Newport Bay Nature Preserve. Camping more your style? You can experience the local backcountry or camp on the beach!

Pet Travel: The Dog Days of Summer...Year-Round!

Newport Beach is beyond dog-friendly, with visitors and residents alike bringing their “best friends” everywhere, to four-star hotels, high-end boutiques, outdoor cafes, even to the beach – making it the ideal getaway for dog lovers. Upscale hotels including the Balboa Bay Resort, Fashion Island Hotel and Hyatt Regency John Wayne Airport welcome dogs as their pampered guests, while West Coast shopping meccas Fashion Island and Lido Marina Village offer a fabulous day of fashion and food for two-legged and four-legged friends, alike. Or, take to the sea or the sand with your pooch and enjoy a cocktail cruise on an electric Duffy boat or a stroll on the beach at the water’s edge.

Quick Beauty/Travel Recovery

After a long, exhausting traveling journey, oftentimes you need a vacation before you even start your vacation! To alleviate that tired look, Newport Beach’s Fashion Island district has you covered!

First stop: head to Island Hotel for a Travel Recovery Massage:

Designed for the traveler who needs to unwind, relax and regain mental clarity and balance for a busy schedule. An essential oil sequence directs the journey on which the guest will be guided, resulting in a treatment that invokes both balance and rejuvenation

Next: head to Fashion Island for all your quick beauty treatments to get a glow on the go – skin, hair, makeup

- **Skin Laundry:** This brand new skin care concepts gives you a quick laser



and photo treatment to the face. You will receive maximum results by tightening and toning the skin in less than 15 minutes. You walk away with instantly more radiant skin

- **drybar:** Get a blow out at girly drybar. Sip Champagne while you choose your hairstyle from the style menu with looks called The Manhattan, Southern Comfort, and The Mai Tai along with a 10-minute scalp massage!
- **Blushington:** Head to one-stop beauty studio for all your beauty needs from full-face makeup applications to brow maintenance.
- **Spa Gregorie's:** Head to the spa for this effective, Glycerin-based peel that exfoliates lifeless cells with almost no redness or downtime, so you can return to your daily schedule immediately. Reveal brighter skin tone, smaller, more refined pores and healthy, vibrant skin with just one 30-minute treatment. After, dress up your eyes with Party lashes. They only take 15-20 minutes to apply and you'll enjoy your look for 2-7 days.

Weddings: Find Your (Wedded) Bliss in Newport Beach

With fabulous venues ranging from barefoot elegance to sophisticated chic, spectacular ocean views, idyllic weather year-round, and abundant amenities, Newport Beach has been a favorite with the "I Do" set for decades. Here, brides and grooms can select a unique venue that matches their personal style, from four-star hotels to scenic beaches, romantic gardens, yachts and more. After the wedding, couples can choose to stay a few days to visit with friends and family – or even enjoy their honeymoon in this world-class resort destination. Newport Beach also is convenient for guests traveling from Los Angeles, San Diego, and throughout Southern California and easy to reach for guests flying in for a long weekend or extended vacation and also has myriad venues for memorable rehearsal dinners, bachelor and bachelorette weekends and bridal party preparations.

Meetings



Newport Beach is fast becoming one of the nation's most popular meetings destinations. The city's near-perfect weather, year-round, allows for the greatest variety of unique meeting venues – both inside and out, on land and on sea. In addition to an abundant selection of upscale hotels with a wide variety of meeting spaces to accommodate all sizes and types of meetings, planners may select to host memorable meetings on yachts, in waterfront ballrooms, at seaside restaurants, golf course clubhouses and more. And, now a foodie destination, Newport Beach also offers more than 450 restaurants to choose from for off-site banquets and gatherings. Perhaps best of all, Newport Beach is served by two local airports, offering direct access (just 6 miles away) to John Wayne/Orange County Airport, which offers more than 250 daily nonstop flights to over 20 destinations in the U.S. Or, groups may choose to fly into Los Angeles International Airport (LAX), only an hour's drive away.