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**“FEED YOUR INNER FOODIE” DURING THE 10TH ANNIVERSARY OF
NEWPORT BEACH RESTAURANT WEEK, JANUARY 18-31, 2016**

A wide variety of participating restaurants showcase the ultimate reason to dine and explore the seaside city through custom menus and curated restaurant guides

(NEWPORT BEACH, CA; December 10, 2015)—[Dine Newport Beach](#) and the [Newport Beach Restaurant Association](#), announce the 10th anniversary of [Newport Beach Restaurant Week](#), taking place January 18-31, 2016. As the longest running restaurant week in Orange County, the annual event provides special prix-fixe menus for lunch and dinner at a wide variety of premier eateries such as [The Ritz Prime Seafood](#), [Sol Cocina](#), [Slapfish](#), [Muldoon’s Irish Pub](#), [Provenance](#), [Tackle Box](#), [Fig & Olive](#), [Sushi Roku](#) and more.

“As the first restaurant week event in Orange County, Newport Beach Restaurant Week continues to successfully showcase the ten distinct dining neighborhoods of the city,” says Newport Beach Restaurant Association President Jim Walker, owner of The Bungalow Restaurant. “The inspiration behind the yearly event is to bring new guests to the area and support the economic growth of our community. 2015’s program generated the monumental amount of \$4.6 million in consumer spending in our community of 85,000, and we look towards 2016 to make an even bigger impact.”

During the 14 days of Restaurant Week, prix-fixe lunch and dinner menus are available starting at the approachable rate of \$10 for lunch and maxing out at \$50 for dinner. With a plethora of options available, guests are able to feed their curiosity through the approachable price points and the variety of cuisines. Culinary roadmaps and guides can be found at www.dinenb.com.

Additionally, foodies can participate in a “Feed Your Curiosity” interactive quiz to determine their food personality. Whether they are looking to feed their inner “health nut,” “carnivore,” “sweet treat freak,” or “food critic,” they’ll be able to satisfy the

appetites of their “inner circle” with the multitude of restaurants participating in restaurant week.

Newport Beach Restaurant Week menu pricing, per person, is as follows:

- Lunch: \$10/\$15/\$20/\$25
- Dinner: \$20/\$30/\$40/\$50

Sample of 2016 Participating Restaurants:

- 21 Oceanfront Restaurant
- 3 Thirty 3 Waterfront
- Amelia’s Seafood & Italian Restaurant
- Andrea
- Avila’s El Ranchito – Corona del Mar
- Avila’s El Ranchito – Newport Beach
- Back Bay Bistro
- Back Bay Tavern
- Bayside Restaurant
- Billy’s at the Beach
- Bluefin
- Canaletto Ristorante Veneto
- Coliseum Pool & Grill
- Cruisers Pizza Bar Grill
- Cucina Alessa
- CUCINA enoteca
- Dory Deli
- Fig & Olive
- Five Crowns Restaurant
- Fly ‘n’ Fish Oyster Bar & Grill
- Hopdoddy Burger Bar
- Lighthouse Cafe
- Malarky’s Irish Pub
- Mariposa Restaurant
- Muldoon’s Irish Pub
- Oak Grill
- Pelican Grill
- Pescadou Bistro
- PizzaBar
- Port Restaurant and Bar
- Provenance
- Red O Restaurant
- Rockin Baja Lobster Coastal Cantina
- Rothschild’s Restaurant
- Roy’s Pacific Rim Cuisine

- Royal Thai Cuisine
- Rusty Pelican
- Sam & Harry's Steakhouse
- Slapfish
- SOL Cocina
- Summer House
- Sushi Roku
- Tackle Box
- The Beachcomber at Crystal Cove
- The Bungalow Restaurant
- The Ritz Prime Seafood
- The Village Inn
- The Winery Restaurant & Wine Bar
- Tommy Bahama Island Grille
- Waterline Newport Beach
- Woody's Warf

No passes, tickets, or coupons are required for those looking to explore Newport Beach during the culinary festival. For a full list of participating restaurants and to make reservations go to www.dinenb.com.

ABOUT NEWPORT BEACH RESTAURANT WEEK

Celebrating its milestone 10-year anniversary in 2016, [Newport Beach Restaurant Week](#), produced by [Dine Newport Beach](#) and [Newport Beach Restaurant Association](#), is a citywide two-week dining event that showcases the coastal community as the premier dining destination in the area. Holding the title as the longest running restaurant week in Orange County, the annual culinary festival has grown to incorporate a wide variety of restaurants offering preferred menu pricing for lunch and dinner. For more information and a full list of participants, please visit www.dinenb.com, "like" Restaurant Week on [Facebook](#), or follow the organization on [Instagram](#) or [Twitter](#).

ABOUT DINE NEWPORT BEACH

[Dine Newport Beach](#) is a strategic marketing initiative cooperatively created and managed by the [Newport Beach Restaurant Association](#) and [Newport Beach & Company](#). It is designed to enhance the economic vitality of the Newport Beach culinary community by showcasing and promoting Newport Beach, California as a dining destination offering innovative cuisine, fresh fare, diverse experiences and a variety of exceptional restaurants. For more information, please visit www.dinenb.com.

ABOUT NEWPORT BEACH RESTAURANT ASSOCIATION

Comprised of over 400 restaurants and foodservice operators, the [Newport Beach Restaurant Association](#) is a non-partisan, non-profit cooperative marketing association that brands Newport Beach dining and promotes the commercial welfare of restaurants

and the foodservice industry in the City of Newport Beach, California. Every establishment is assessed a levy to be used toward marketing, advertising and public relations for dining in Newport Beach. For more information, please visit www.dinenb.com/about/newport-beach-restaurant-association/.

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