

## **FOR IMMEDIATE RELEASE**

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### **Theme Announced for 107<sup>th</sup> Newport Beach Christmas Boat Parade** *Vessels will 'Seas the Holidays' with lights and decorations December 16-20*

**NEWPORT BEACH, Calif.** – The theme for the 107<sup>th</sup> Newport Beach Christmas Boat Parade and Ring of Lights will be “Seas the Holidays,” the Commodores Club of the Newport Beach Chamber of Commerce announced today.

Steve Stranak, a three-year resident of Newport Beach, submitted the winning theme. Stranak’s wife, Michelle, was one of the winners of the contest two years ago with her submission “Rockin’ Around the Christmas Tree.” The theme plays an important part in inspiring décor for vessels in the boat parade as well as homes in the Ring of Lights.

The Newport Beach Christmas Boat Parade will take place Wednesday, Dec. 16 to Sunday, Dec. 20, 2015. Locals and visitors alike will line the harbor to watch festively-decorated yachts, dinghies and kayaks as they cruise the 14.7-mile route each night. The parade begins at Bay Island at 6:30 p.m. nightly, ending at approximately 9 p.m.

“Each year after the Christmas Boat Parade, my wife and I bounce ideas off each other for the next year’s theme,” said Stranak. “The boat parade is one of our favorite holiday traditions, and we’re thrilled to be able to participate again this year.”

As the contest winner, Stranak wins a VIP excursion for two aboard the lead boat in the parade.

The Commodores Club put out a call for ideas in early April, and the Parade Committee selected the winning theme from more than 100 submissions. Last year’s boat parade theme was “Deck the Hulls with Bows of Jolly,” and themes have taken on different tones throughout the event’s century-long history, from the patriotic “Let Freedom Ring” (2001) to the clever “Feelin’ Christmas-sea in Newport Beach” (2011).

For more information or to register to participate, visit [www.christmasboatparade.com](http://www.christmasboatparade.com).

#### **About the Newport Beach Chamber of Commerce**

The Newport Beach Chamber of Commerce is a business organization of almost 800 members representing over 20,000 employees. The Chamber, with its five councils, committees, staff and valuable members, works with city officials, local businesses and the community at large to promote the local economy.

#### **About the Commodores Club**

The Commodores Club is a council comprised of actively involved members of the Newport Beach Chamber of Commerce providing leadership, organization and fundraising support on business, social and community special events that promote the overall mission of the Chamber.

**About Newport Beach & Company**

Founded in January 2013, Newport Beach & Co. is a non-profit organization established to serve as the official marketing agency for the city of Newport Beach. The agency brings together all of the marketing entities connected to the Newport Beach brand, and is designed to oversee separate business units that include Visit Newport Beach, Dine Newport Beach, Celebrate Newport Beach, Enterprise Newport Beach and Newport Beach TV. Additionally, Newport Beach & Co. includes the Newport Beach Foundation focused on creative charitable endeavors that support the business community. For more information, please visit [www.newportbeachandco.com](http://www.newportbeachandco.com).

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