



**DINE NEWPORT BEACH ANNOUNCES
A REFRESHED RESTAURANT WEEK
JANUARY 19-FEBRUARY 1, 2015**

*One of the community's largest dining events returns
with a delectable two-week line-up*

Newport Beach, CA (October 15, 2014) – Newport Beach Restaurant Week returns with a renewed and refreshed format this winter January 19 - February 1, 2015. The most anticipated local culinary event will offer endless dining options of \$10, \$15, \$20 and \$25 lunch menus and \$20, \$30, \$40 and \$50 dinner menus at a wide variety of Newport Beach restaurants. Presented by Dine Newport Beach, the new marketing program for the Newport Beach Restaurant Association, the citywide event invites locals and visitors alike to enjoy 14 days of delicious dining.

"We are excited to announce that Newport Beach Restaurant Week will span for two weeks this year allowing extra time for diners to experience all the amazing culinary offerings in the city" said NBRA member Dan Miller of The Village Inn on Balboa Island. "Also, the event will introduce new menu pricing options which not only allow more restaurants to participate, but also provide additional dining choices for guests."

Dine Newport Beach Restaurant Week will showcase a variety of unique dining experiences and cuisines ranging from American favorites to authentic ethnic fare and formal fine dining to hip and sandy-feet-casual. Restaurants in various neighborhoods throughout the city – from Balboa Island to Corona del Mar to Balboa Village and Fashion Island – will entice both casual diners and foodies alike to enjoy meals from beloved eateries and talented chefs at a great value.

"We're thrilled to be participating in Restaurant Week for the first time. Since FIG & OLIVE opened at Fashion Island, we've been humbled by the continuous support of the residents and are honored to be a part of a dining community that's rapidly expanding with talented chefs and restaurants. Restaurant Week is a great opportunity for first time guests to visit FIG & OLIVE and experience the flavors of the South of France in the heart of the California Riviera," shared Chef Pascal Lorange.

Newport Beach has emerged as Orange County's top culinary community, beckoning to be explored. Within each unique Newport Beach neighborhood, an explosion of culinary opportunities awaits on every corner. From sophisticated restaurants offering succulent steaks, seafood, and elaborate wine lists, to healthy eateries and hidden local gems, each neighborhood offers its own

charming experiences to please the palate. While locally-loved restaurants have been popular for decades, Newport Beach continues to attract the attention of celebrity chefs and acclaimed restaurateurs, expanding the diversity of dining in this culinary community.

The complete list of restaurants participating in Dine Newport Beach Restaurant Week will debut online in December at www.dinenb.com.

About Dine Newport Beach Restaurant Week:

Dine Newport Beach Restaurant Week is a two-week dining event, showcasing Newport Beach as a premier dining destination and highlighting the diversity and quality of culinary experiences that the seaside community has to offer. Presented by Dine Newport Beach, the cooperative marketing program for the Newport Beach Restaurant Association, Restaurant Week is designed to stimulate business and introduce new customers to restaurants located in the many neighborhoods throughout Newport Beach. For more information visit www.dinenb.com.

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