



**FOR IMMEDIATE RELEASE**

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**NEWPORT BEACH, CALIFORNIA: THE FIRST CHOICE FOR A FAMILY-FRIENDLY FOURTH OF JULY**

*SoCal's Most Beautiful Coastal Destination Celebrates America with Fireworks, Live Music, Boat Parades and more!*

**NEWPORT BEACH, CALIF.** (June 5, 2014) – Look no further for fun-for-the-whole-family on the Fourth of July, than Newport Beach, California. Newport Beach celebrates Independence Day with a range of entertaining activities and events, including an incredible fireworks display, a three-day festival with live music, carnival rides and games, the famous Old Glory Boat Parade in Newport Harbor, and an old-fashioned bicycle parade – open to locals and visitors – at one of the city’s favorite parks.

“Newport Beach is perfect for a 4th of July family get together,” says Ruby Gualberto, vice president of marketing development, Newport Beach & Company, “with a host of special events for 4<sup>th</sup> of July, Newport Beach features pristine beaches, outdoor activities, unique shopping,



dining and entertainment experiences in Sothern California's most stunning location."

### **A Fourth of July Festival on the Sand**

For a quintessential Fourth of July at the beach, plan on attending Independence Day on the Back Bay at the Newport Dunes Waterfront Resort & Marina. This year, the Newport Dunes will host a two-day Fourth of July Festival, starting on July 4 at 12 p.m. with live music, carnival games, crafts, food trucks, face painting, and festivities for the whole family. That evening, Grammy-winning disco band KC & The Sunshine Band will take the main stage to sing classics like "Get Down Tonight," "That's the Way (I Like It), and (Shake, Shake, Shake). A fireworks display will light up the night at 9pm.

### **Entertainment & Activities Schedule**

OPENING BANDS 3:00 – 4:00 p.m. Pickle Back Shine 4:30 – 5:30 p.m.  
Fusion Beat 6:00 – 7:00 p.m. Reflexx

GRAND OLD FLAG STAGE – Family Fun Zone Additional fee applies.  
Unlimited visit wristbands and individual tickets will be sold! 12:00 p.m.  
– 6:00 p.m.

BACK BAY BISTRO – Wood Fire Grill Buffet Adults \$45 per person,  
Children 10 years and under \$22.50 (Included with VIP Ticket) Advance  
Reservations Required: (949-729-1144) 3:00 p.m. – 9:00 p.m.

ARTISAN & MERCHANT BOOTHS More than 20 Artisan and Merchant



booths selling beach chic clothing and accessories, beach toys, sporting goods, and more! 12:00 p.m. – 8:00 p.m.

RED, WHITE & BLUE STAGE Featuring KC & The Sunshine Band 7:30 - 9:15 p.m.

FOOD TRUCK WARS – Vote for your favorite! The winning food truck receives a \$1,000 cash prize! 12:00 p.m. – 4:00 p.m.

The patriotic party continues on July 5 at the Newport Dunes Waterfront Resort & Marina, with an all day music festival featuring DJ Richard Blade and live music from Flashback Heart Attack and Neon Nation. For the full schedule and ticket pricing, please visit [www.newportdunes.com](http://www.newportdunes.com)

### **Making Waves – and Memories – on the Fourth**

Another family-friendly way to celebrate the Fourth in Newport Beach is to attend the annual American Legion Yacht Club Old Glory Boat Parade, set for 1 p.m. on July 4, in Newport Harbor. The event is California's largest and one of the nation's longest running patriotic boat parades, with more than 100 red, white, and blue-bedecked vessels participating. There is no cost to view the Old Glory Boat Parade, which can be scene from public beaches, docks and boardwalks throughout the scenic Newport Harbor area.



## **BYOB (Bring Your Own Bike!) on the Fourth**

Kids love Newport Beach's Independence Day Parade and Celebration at Mariners Park on July 4. A longstanding favorite of locals and visitors alike, the "parade" is an informal celebration that's free to join– simply decorate your bikes, wagons, or ride-on scooters and take part in the fun! The bicycle parade begins at the intersection of Mariners Drive and Commodore Drive and proceeds to Mariners Park, where families can enjoy games, activities, food, entertainment and attractions (fee required for food and some activities). This fun-filled event benefits Mariners Elementary School. Arrive at 1300 Irvine Ave at 9:30 a.m., the parade is held from 10 a.m. to 2 p.m.

Whether you attend one – or all - of Newport Beach's family-friendly Fourth of July events, you're bound to have a fun, patriotic, and entertaining holiday! For more information on Newport Beach's Fourth of July events and activities, as well as special Newport Beach lodging offers, please visit <http://www.visitnewportbeach.com/4th-of-july/>.  
Happy Fourth!

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### **About Visit Newport Beach Inc.**

Visit Newport Beach Inc. is a not-for-profit, 501(c)6 destination marketing organization that positions Newport Beach as a premier visitor and conference destination. For more information, go to [VisitNewportBeach.com](http://VisitNewportBeach.com).

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